

AQSA SHAHID

GRAPHIC DESIGNER

CONTACT

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Karachi

25 Jan, 1997

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Punjabi (Basic)



PROFILE

I'm a creative and detail-oriented Graphic Designer who loves turning ideas into bold, meaningful visuals. With experience in branding, social media design, and digital art, I use tools like Photoshop, Illustrator, Canva, and PixelLab to bring every concept to life. I believe great design isn't just seen, it's felt.



WORK EXPERIENCE

Freelance Graphic designer | Remote May 2024 - Present

- Worked with multiple clients across different industries, delivering creative and visually appealing designs tailored to each client's needs.
- Specialized in branding, social media graphics, promotional banners, and custom design solutions.
- Maintained strong client relationships by ensuring timely delivery and consistently meeting expectations.

Vistabyte & FlashWash Nov 2024 - May 2025
(Crypto-based Company)

- Designed promotional banners, meme coin visuals, and marketing content for digital campaigns.
- Collaborated with teams to create engaging graphics aligned with the brand's identity and target audience.
- Gained experience in crypto-related visual design, focusing on trends, clarity, and audience engagement.



EDUCATION

BS Psychology 2018 - 2022
Federal Urdu University Karachi
GPA: 3.2 / 4.0